

# The smarter, simpler mailroom solution

### Eliminate complicated mailroom processes.

Analyze. Match. Print. (AMP) technology simplifies blind match mailing by analyzing document barcodes, matching the barcodes to recipients, and printing addresses onto plain windowless envelopes.

#### Increase production output.

Combined with FP's FPi 6600-2 Folder Inserter, AMP eliminates costly manual matching and stuffing. AMP processes mailings more simply and quickly than any other method.



#### Reduce mailroom costs.

AMP's 2-in-1 technology eliminates the need for a separate printer and folder-inserter, running blind match mailing in-house at a fraction of the cost of other solutions.

AMP is specially designed for non-profit donation appeals and business marketing letters.



#### **PRODUCT FEATURES**

- Process up to 4,300 envelopes/hour
- Compact size
- Reads industry standard barcodes (2D and Code 39)
- Microsoft Surface tablet and docking station
- MS Excel database
- Envelope design software
- Uses up to 5 standard HP45 ink cartridges (black or spot color)
- Print height 2.5 inches
- Print resolution 600x300 dpi
- Requires the FPi 6600-2 folder-inserter

Learn more at fp-usa.com/AMP.







With the **FPi 6600-2** 

# The Simple AMP Process















# 1. Load

Load the FPi 6600-2 trays with the documents that need to be sent and the envelopes that need to be stuffed and printed.

# 2. Analyze

AMP, the brains of the operation, reads the barcode and analyzes the documents.

#### 3. Match

Analyzed barcodes are then matched with the database.

# 4. Fold

Working with the FPi-6600-2 the documents are perfectly folded to fit into the envelope.

#### 5. Insert

The folded documents get inserted into envelopes

# 6. Print

AMP remembers what it had read from the barcode, and prints the recipients information onto each envelope.

# 7. Stack

All the mail then runs down the conveyor, is stacked and ready to mail out.